

REP HEADLINE# 6282558 TRF# 327464 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 17.28  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 6556 SALESMAN #  
 AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT  
 1322 G STREET SE SALES PRSN WA- JOE KNAUER  
 WASHINGTON, DC 20003

ORDER # CONTRACT # 6282558 CLASS: NATL. LOCAL REGIONAL  
 PRDCT PRIORITIES USA ACT EST#1567 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2 DATE AUG21/12 17.28  
 CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO: NSM/NSA  
 FR: CAITLIN FOR JULIE  
 M1-8 OK'D, SEE LNS 56-63  
 TTLS: RTS  
 PLS CONFIRM, THX! 8/21/12

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1135P-1210A	30		\$1,200.00	11/2	11/2	0		FRI	0
56	A		1205A-1235A	30		\$1,200.00	11/2	11/2	1		FRI	1

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1567  
 AGENCY PRODUCT CODE = 340  
 PROGRAM : ABC-NITELINE<  
 CON COM1: ABC-NITELINE<  
 PROGRAM : NIGHTLINE  
 ORD COM1: TP NIGHTLINE AFTER HS SPORTS  
 THIS IS A MAKE-GOOD FOR NOV2 ON LINE-2 FOR 1 SPOT/WK

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9	S		900A-1000A	30		\$750.00	11/2	11/2	0		FRI	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
57	A		900A-1000A	30		\$750.00	11/2	11/2	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-9 FOR 1 SPOT/WK												
12	S		1210A-105A	30		\$500.00	11/5	11/5	0		MON	0
PROGRAM : J KIMMEL-ABC<												
CON COM1: J KIMMEL-ABC<												
58	A		1205A-105A	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-12 FOR 1 SPOT/WK												
19	S		900A-1000A	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
59	A		900A-1000A	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-19 FOR 1 SPOT/WK												
22	S		500A	30		\$350.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
63	A		1235A-135A	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: TP CRIMINAL MINDS AFTER NCAA FBALL												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												

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29	S		1210A-105A	30		\$500.00	11/1	11/1	0		THU	0
PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<												
60	A		1205A-105A	30		\$500.00	11/1	11/1	1		THU	1
PROGRAM : KIMMEL ORD COM1: TP FOR KIMMEL THIS IS A MAKE-GOOD FOR NOV1 ON LINE-29 FOR 1 SPOT/WK												
37	S		900A-1000A	30		\$750.00	11/1	11/1	0		THU	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
61	A		900A-1000A	30		\$750.00	11/1	11/1	1		THU	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR NOV1 ON LINE-37 FOR 1 SPOT/WK												
55	S		900A-1000A	30		\$750.00	10/31	10/31	0		WED	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
62	A		900A-1000A	30		\$750.00	10/31	10/31	1		WED	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT31 ON LINE-55 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1135P-1210A OFFER: FRI/1205A-1235A CMT: TP NIGHTLINE AFTER HS SPORTS	NOV2 NOV2	30S 30S	\$1,200.00 \$1,200.00					(AUG17/12) PLS ADVISE.	
M2	OK'D	BUY#9	MISSED: FRI/900A-1000A OFFER: FRI/900A-1000A CMT: PRGM CHANGE	NOV2 NOV2	30S 30S	\$750.00 \$750.00					(AUG17/12) PLS ADVISE.	
M3	OK'D	BUY#12	MISSED: MON/1210A-105A OFFER: MON/1205A-105A CMT: TP KIMMEL	NOV5 NOV5	30S 30S	\$500.00 \$500.00					(AUG17/12) PLS ADVISE.	

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STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#19	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE				NOV5		30S	\$750.00	(AUG17/12)	
							NOV5		30S	\$750.00	PLS ADVISE.	

M5	OK'D	BUY#29	MISSED: THU/1210A-105A OFFER: THU/1205A-105A CMT: TP FOR KIMMEL				NOV1		30S	\$500.00	(AUG17/12)	
							NOV1		30S	\$500.00	PLS ADVISE.	

M6	OK'D	BUY#37	MISSED: THU/900A-1000A OFFER: THU/900A-1000A CMT: PRGM CHANGE				NOV1		30S	\$750.00	(AUG17/12)	
							NOV1		30S	\$750.00	PLS ADVISE.	

M7	OK'D	BUY#55	MISSED: WED/900A-1000A OFFER: WED/900A-1000A CMT: PRGM CHANGE				OCT31		30S	\$750.00	(AUG17/12)	
							OCT31		30S	\$750.00	PLS ADVISE.	

M8	OK'D	BUY#22	MISSED: SAT/500A OFFER: SAT/1235A-135A CMT: TP CRIMINAL MINDS AFTER NCAA FBALL				NOV3		30S	\$350.00	(AUG17/12)	
							NOV3		30S	\$350.00	PLS ADVISE.	

NOV/12	92925.00											
CONTRACT TOTAL											92925.00	
TOTAL SPOTS											57	

MARKET TOTALS \$273,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE